



SAQF EL BALAD

Facade Lighting Design

JELLYFISH ARCHITECTURAL LIGHTING



Welcome

Our vision for the new lighting design that will showcase a lighting approach that enhances the architectural identity of the building while creating an inviting visual experience for visitors. Our design focuses on highlighting key structural elements, enriching the mall's nighttime presence, and ensuring a bright, welcoming atmosphere that reflects the elegance and vibrancy of the space.





Lighting Design Concept

We use wall-mounted up-and-down fixtures to enhance the façade. The upward light is designed with a narrow beam angle, creating a focused and sharp highlight on the architectural surfaces, while the downward light uses a wider beam to spread illumination evenly and ensure comfortable visibility along the lower areas. In addition, recessed linear fixtures with RGBW CCT are integrated to provide dynamic color options and subtle architectural accenting, adding flexibility and visual depth to the overall façade composition.



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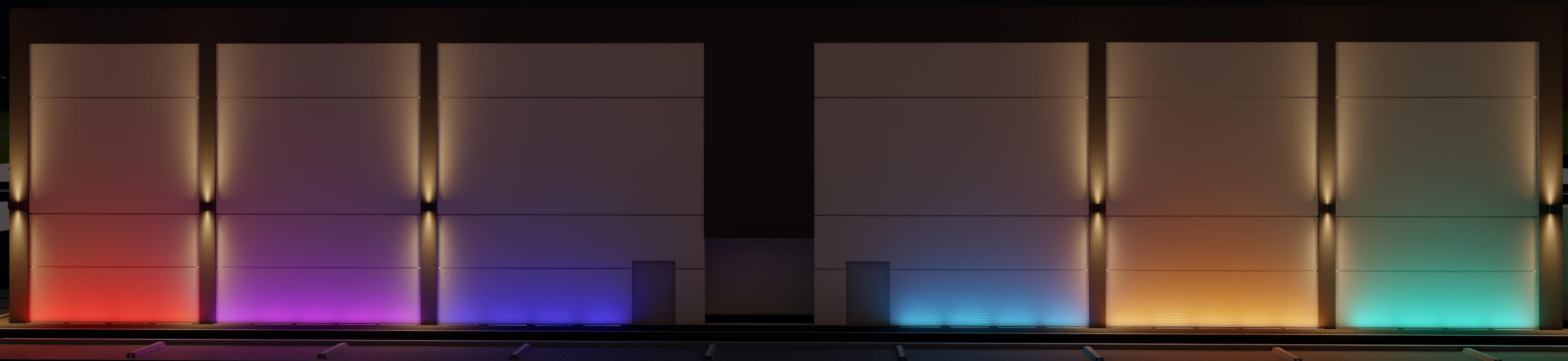
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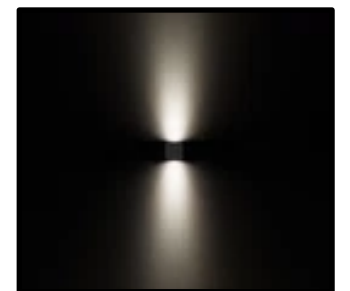
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Recessed Linear

Lumen Output : 1965 lm
CCT : RGBW=2700 K
IP : 67



Wall Mounted

Lumen Output : 818 lm
CCT : 3000K
IP : 65



Thank You

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